



Saman Salari.

Web Designer

[My Personal Website](#)

Contact Info

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About me

A master of Photoshop, Figma, HTML 5, CSS, JavaScript, I also bring proficiency in CMS platforms like WordPress, with a keen eye for design, underpinned by my expertise in Adobe Creative Suite.

My approach is mobile-first, SEO-smart, and user-centered, ensuring that each project not only looks stunning but also ranks well and resonates with the audience. Balancing innovation with practicality, I stay at the forefront of web trends to continually enhance our online presence, while my content writing skills add layers to my role. Whether it's through wireframes, prototypes, or fully-fledged sites, my work embodies a passion for engaging design and seamless functionality, all delivered with a strong attention to detail and an unwavering commitment to deadlines.

Working Experience

Web Designer

2019-2022

WebRGB.de / Remote (Germany)

I designed beautiful and practical website layouts and interfaces using colour theory, typography, and whitespace. I chose unified typefaces, symbols, and iconography to improve user experience, and my colour palettes matched brand identity and emotional impact. I made every interface responsive and mobile-friendly to ensure a smooth experience across devices and screens.

In my multifaceted role, I also designed social media content, including Instagram posts and Facebook ads, and created website posts and product layouts, utilizing my proficiency in Photoshop, Illustrator. These responsibilities showcased my broad digital design capabilities.

I was instrumental in the complete website implementation process, from plugin installation and theme configuration to content creation and product integration. Managing the blog and its content, along with content marketing optimized for search engines, was another area where I applied my meticulous attention to detail.

I actively produced and fine-tuned graphics, videos, and animations to align with design standards and brand guidelines. I also optimized media files to improve website load times, contributing to an enhanced user experience.

To design user-friendly, visually appealing, and responsive websites, I work closely with clients to capture their vision, develop design concepts through wireframes and prototypes, and apply web design principles using my strong HTML, CSS, JavaScript skills.

I'm interested in web design trends and best practises, and my knowledge with analytics tools like Google Analytics will benefit your team.

Education

Hull University, England

2022-2023

Master of Computer Science

2010-2016

Bachelor of Information Technology